



# **EU Trade Agreements in Practice**

## ***Making Trade Work for You***

*22 September 2016*

*Hotel Saffron  
Radlinského 27  
811 07 Bratislava  
SLOVAKIA*

***DRAFT FINAL PROGRAMME***

Version : Draft

Trade

Date: 14/07/2016

10:30 - 11:00

**Doors open**

11:00 - 11:30

**Opening plenary session**

Welcome address – **Sabine WEYAND**, Deputy Director General, DG Trade

Keynote speech – **Ambassador Ivan LANČARIČ**, Director General, Department of Foreign Trade Policy and European Affairs, Ministry of Economy, Slovakia

11:30 - 13:00

**Parallel sessions No 1-2**

**(1) Making your voice heard in the trade policy process – why it matters for your business and how to do it**

*Moderator:* **Lutz GÜLLNER** – Head of Unit, DG TRADE

*Speakers:*

**Nicholas SARVARI** – President, Canadian Chamber of Commerce in Hungary *tbc*

**Linn SELLE** – Secretary for International Trade Policy, Federation of German Consumer Organisations

**Alessia MOSCA** – MEP, Progressive Alliance of Socialists and Democrats

**Ralph KAMPHÖNER** – Director of Policy, International Trade & Wholesale, Eurocommerce

**(2) Trade as a motor for job creation: (the role of integrated value chains and spill over effects)**

*Moderator:* **Signe RATSO** – Director, DG TRADE

*Speakers:*

**Dilyana SLAVOVA** – President REX Section, EESC

**Laima ANDRIKIENĖ** – MEP, European People's Party

**Pavel SOBOTKA** – Managing Director, Frentech Aerospace

**Erik BERGELIN** – Trade & Economics Director, European Automobile Manufacturers' Association

13:00-14:30

**Lunch**

Buffet lunch

14:30 -16:00

**Parallel sessions No 3-4**

**(3) Making trade agreements work for you: seizing the opportunities**

*Moderator:* **Signe RATSO** – Director, DG TRADE

*Speakers:*

**Jan BERTOFT** – Secretary-General, Swedish Consumers' Association  
**Veronika POUNTCHEVA** – Managing Director, METRO Cash & Carry  
**Dita CHARANZOVÁ** – MEP, Alliance of Liberals and Democrats for Europe  
**Štefan ROSINA** – Vice-President, Klub 500

**(4) EU trade policy and small businesses – threat or opportunity for small businesses and workers?**

*Moderator:* **Michelangelo MARGHERITA** – Deputy Head of Unit, DG TRADE

*Speakers:*

**Ivan ŠTEFANEC** – MEP, European People's Party  
**Andreas PRINZ** – CEO, Croma-Pharma GmbH *tbc*  
**Pavla BRECKOVÁ** – Vice Chairwoman, AMSP  
**Tom JENKINS** – Special Advisor, ETUC

16:00-16:15

**A Parliamentary Perspective**

**Bernd LANGE** – MEP, Progressive Alliance of Socialists and Democrats,  
Chair of the European Parliament Committee on International Trade (INTA)

16:15-17:15

**Closing plenary session**

*Moderator:* **Lutz GÜLLNER** – Head of Unit, DG TRADE

Discussion session with EU Trade Commissioner **Cecilia MALMSTRÖM**

17:15-17:30

**Concluding Remarks**

Concluding remarks by EU Trade Commissioner **Cecilia MALMSTRÖM**

**END**