

With a total turnover of 168 billion Euro and over half a million employees in almost 6,000 companies, the food and drink industry is the third largest industry in Germany and can, therefore, guarantee prosperity and employment.



**We are a strong partner
for a strong economy**



The BVE at a glance

A strong voice for the food industry

**Bundesvereinigung der Deutschen
Ernährungsindustrie e.V.**

**Federation of German Food and
Drink Industries**

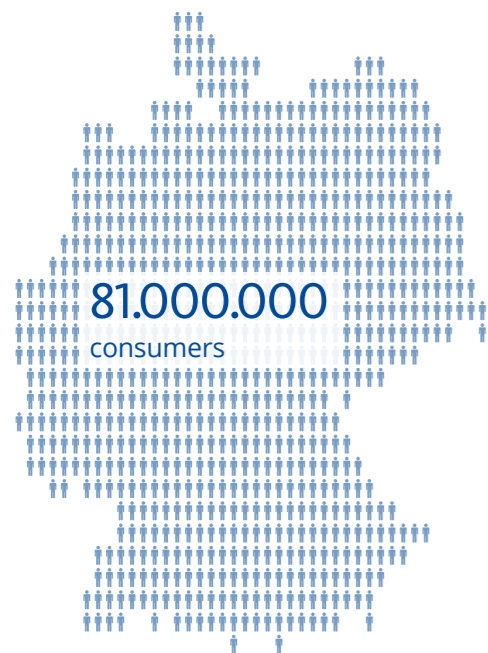
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www.bve-online.de



The German food and drink industry is Europe's leader

550.000
employees



6.000
businesses



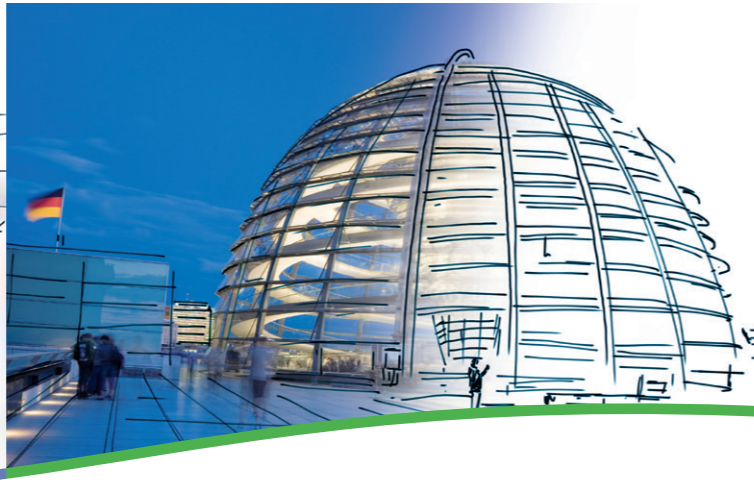
The Bundesvereinigung der Deutschen Ernährungsindustrie (The Federation of the German Food and Drink Industry) or BVE is the top-level association of the German food and drink industry.

For more than 60 years, we have been representing the interests of food and drink manufacturers with regard to politics, administration, media, society and market partners worldwide.

We are the central point of contact for national policy and at the EU level we have our own offices in Brussels so that we can better represent the interests of the German food and drink industry.

Our work is important for international partners as well as political and economic institutions, because the structures and networks in place in Germany are difficult for foreign markets to penetrate. Thus, a central point of contact (e.g. for bilateral talks) is frequently in demand.

Our goal: A competitive food and drink industry



German foodstuffs are safe, high quality, always available, affordable and delicious – in short, everything you expect from German-made products.

From drinks manufacturers to meat and confectionery companies to specialist producers of gourmet products – all have joined together through their trade associations and enterprises to promote their common interests via the BVE. This has enabled them to make their concerns about our industry heard in politics, society and the media as well as to highlight the achievements of the food and drink industry in the public consciousness.

The task of the BVE is to:

- Promote economic and political conditions that enable German food and drinks producers to act in a responsible and entrepreneurial manner
- Secure future prospects for businesses in the food and drinks industry in Germany
- Promote SME-oriented market access strategies and an export-oriented outlook for the food and drinks industry including a mandatory removal of barriers in foreign trade
- Work for less bureaucracy, less regulation and more space for food manufacturers
- Actively promote personal responsibility for citizens

We plan on achieving these goals by:

- Representing the food and drink industry in discussions and lectures, in hearings and in the decision-making bodies of important institutions
- Ensuring at trade fairs, events, in publications, through active media relations and communication in social networks that a positive image of the industry is presented to the public
- Maintaining close contacts with associations and companies of our market partners
- Acting as a platform for the exchange of views and opinions among our members and
- Informing and updating our members on all major issues in the food industry

The primary tasks of the BVE are:

- Promoting economic expansion
- Markets and trends
- Competition, law and taxes
- Foreign trade, customs, trade policy
- Sales
- Trade fairs
- Industry, SMEs and innovation
- Consumers, Stiftung Warentest (independent testing body)
- Press and public relations
- Raw materials and agricultural policy
- The environment
- Energy
- Europe
- Sustainability
- Crisis management