

Annapoorna

www.worldoffoodindia.com



September 14-16, 2017

Hall 5, Bombay Exhibition Centre, Mumbai, India



Taste the Success...

Powered by



Taste the Success...

12th edition of Annapoorna – World of Food India will be held from September 14-16, 2017 at Hall No. 5, Bombay Exhibition Centre, Mumbai, India. The event is an extraordinary B2B platform for the Indian food & beverage market, organized by Koelnmesse YA Tradefair Pvt Ltd. and the Federation of Indian Chamber of Commerce and Industry (FICCI).

Annapoorna World of Food India trade fair has positioned to be a sustained trade fair and has successfully benchmarked itself as "the most important international trade fair for food and beverage trade" in India and its neighbouring countries. High quality trade visitors from India and abroad attend the show every year.



Indian Food Industry at a glance

- ▶▶ India is one of the fastest growing economies of the world
- ▶▶ India is the World's second largest producer of fruits and vegetables
- ▶▶ Indian food and grocery market is the world's sixth largest, with retail contributing 70 per cent of the sales
- ▶▶ Food has also been one of the largest segments in India's retail sector and is expected to reach US\$ 894.98 billion by 2020

Business opportunities

- ▶▶ Increasing Young India population, more than 50% consumer base is below the age of 30 years
- ▶▶ Growth in disposable income per capita and rising urban middle class population
- ▶▶ Change in food consumption pattern, driven by quality, variety, health and convenience
- ▶▶ Growing demand for ready-to-eat food products
- ▶▶ Consumer spending in 2015 was USD 1 Trillion and is likely to reach USD 3.6 Trillion by 2020
- ▶▶ Food Retail comprises of 80% of unorganized and 20% of organized market

More than a trade fair:

Annapoorna World of food India 2017 will have series of supporting activities organized concurrent to the exhibition:

- ▶▶ A high level seminar focussing on the latest trends and developments in the f&b market. Eminent speakers from across the globe are expected to share their knowledge and experience
- ▶▶ A series of live cooking sessions will be organized during the exhibition days. Highly reputed chefs from all over India will be invited to showcase their culinary skills
- ▶▶ A series of wine tasting sessions by reputed institutes
- ▶▶ Live demonstration of state-of-the-art food service equipment

Who will attend...

- ▶▶ Airlines
- ▶▶ Bakeries
- ▶▶ Cash & Carry Markets and Hypermarkets
- ▶▶ Clubs and Resorts
- ▶▶ Departmental Stores
- ▶▶ Fast Food Chains
- ▶▶ Food Caterers
- ▶▶ Food Manufacturers
- ▶▶ Food Service Institutions
- ▶▶ Hotels, Restaurants and Bars
- ▶▶ Importers, Distributors, Wholesalers and Retailers
- ▶▶ Packaging and Distribution Centers
- ▶▶ Supermarkets, Grocery & Convenience Stores



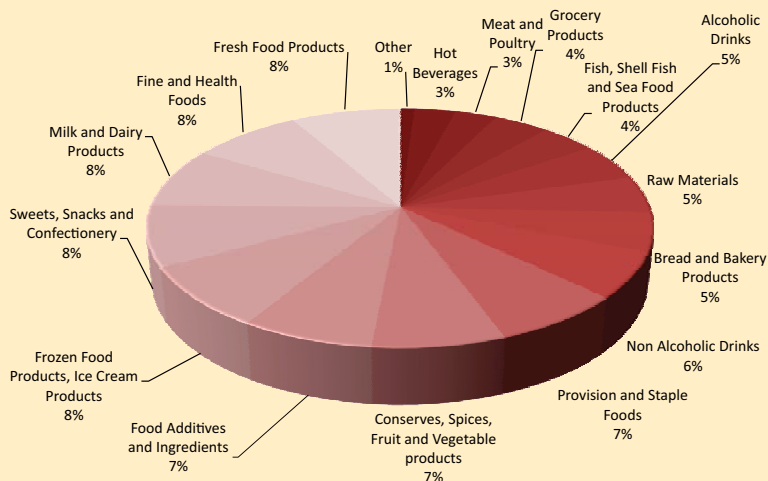
What happened @ 2016 edition:

- ▶▶ 131 exhibitors from 21 Countries displayed their products & services, with an gross area of 5000 sqm
- ▶▶ 6121 one-time registered business visitors
- ▶▶ Exhibition inaugurated by the Hon'ble Minister Ms. Harsimrat Kaur Badal, Food processing Industries, Govt. of India
- ▶▶ Panel discussion on "Food Retail in India - Opportunities, Challenges & Trends" organized by Retailers Association of India
- ▶▶ Presence of CEOs' and senior officials from food retail, hotels, importers and others.
- ▶▶ Korea Pavilion – 4th time in the series had over 19 food and beverage manufacturers from different regions of Korea displaying their products and services this is complimented by other country pavilions.
- ▶▶ Live cooking sessions at the Live Demo Area

Exhibitor feedback analysis



Products & Services - Visitor Interested in



Parallel event International FoodService India



With International Food Service India, India's unique food service show for catering and retail technology as parallel event to Annapoorna - World of Food India, creates perfect synergy for both visitors and exhibitors.

With an expected growth rate of over 25%, Indian fast food sector is attracting investments from leading global players who are looking for International standard food service & retail technology.

For further details: www.foodservice-india.com

Be there where decisions are made

Top-level visitors:

Be a part of Annapoorna World of Food India 2017 and make the most of this opportunity to showcase your products to who is who from the f & b importers, distributors, retailers, hospitality sector, etc.

Increase your visibility at Annapoorna World of Food India 2017:

Get maximum exposure for your brands! There are a variety of sponsorship opportunities and packages that we offer.



Annapoorna – World of food India 2017 in brief

Date September 14-16, 2017

Venue Hall No. 5, Bombay Exhibition Centre,
Opp. Mahananda Dairy, Western Express Highway,
Goregaon (E), Mumbai-400063, India

Schedule Assembling: September 12-13, 2017
Show: September 14-16, 2017
Dismantling: September 16, 2017 (from 4 p.m.)

Year of foundation 2004

List of products

- Alcoholic and Non-alcoholic Drinks
- Bread and Baked Products
- Conserves, Spices
- Fine, Health and Baby Foods
- Food Additives and Ingredients
- Fish, Shellfish and Seafood Products
- Frozen Food Products
- Fruit and Vegetable Products
- Grocery Products
- Meat and Poultry
- Milk, Dairy and Ice Cream Products
- Raw Material
- Rice and Rice Products
- Sweets and Confectionery

Admission Trade and business visitors only

Organisers

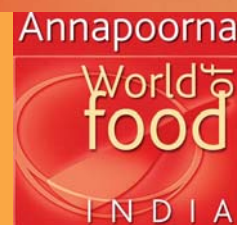


Federation of Indian Chambers of Commerce and Industry (FICCI) is the voice of India's business and industry. Established in 1927, it is India's oldest and largest apex business organization. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.



Koelnmesse YA Tradefair Pvt. Ltd.

Koelnmesse YA Tradefair Pvt. Ltd., an Indian subsidiary of Koelnmesse GmbH, the organizers of Anuga and Anuga FoodTec trade fairs in Germany and one of the leading trade fair organizer in India with its ability to bring markets and people together in an efficient and highly professional manner. Whether you are an exhibitor or a visitor, we have got all the expertise you need.



The unique
platform in Mumbai
with the
parallel event



for further details logon to
www.worldoffoodindia.com

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REGISTRATION DEADLINE: July 26, 2017

Koelnmesse YA Tradefair Pvt. Ltd.

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